



FIG.1

GATHERING PRODUCT
INFORMATION
AND OFFERS

FIG 2

GATHERING SYSTEM
USER PROFILE
INFORMATION

ORGANIZING
PRODUCT INFORMATION
AND OFFERS

ORGANIZING SYSTEM
USER PROFILE
INFORMATION

SAVING ORGANIZED
PRODUCT INFORMATION
AND OFFERS

SAVING ORGANIZED
SYSTEM USER PROFILE
INFORMATION

MATCHING
ORGANIZED PRODUCT
INFORMATION
AND
ORGANIZED SYSTEM USER
PROFILE INFORMATION

SELECTING MATCHED PRODUCTS
TO BE DELIVERED TO
SYSTEM USER

DELIVERING
SELECTED PRODUCTS INFORMATION
TO DISPLAY DEVICE

STORING DELIVERED
PRODUCT INFORMATION

DISPLAYING DELIVERED
PRODUCT INFORMATION

TRANSMITTING
TRANSACTION
REQUEST

E-MAIL ADDRESS OF USER
CATEGORIES OF ITEMS

NAMES
+ EVENTS
OF GIFTS
FOR SALE
BOYS

STORE	RECOMMENDATIONS
GIFT IDEAS	PRICE
ITEM NAME	BUY LINK
PICTURE	
ITEM NAME	PRICE
DESCRIPTION	

OTHER LINKS

FIG. 3